



**MAY 30, 2018**  
8:00am - 3:30pm

**About the Summit:**

The Nebraska Cancer Summit brings together individuals and organizations who are working to prevent and control cancer for a day of education and networking.



# 2018 NEBRASKA CANCER SUMMIT



## Registration

**\$75 NC2 Members**  
*(includes Summit registration and 2018-2019 NC2 membership)*

**\$90 Non-members**

**\$30 Students; Survivors**

Register online at  
[necancer.org/summit](http://necancer.org/summit)



## CE Contact Hours

**CECH: 5.5 hours**  
**Nursing: 5.25 hours**

NC2 is an approved provider for continuing education contact hours in health education and for continuing nursing education. See page 4 for additional details.



## Audience

*Physicians, nurses, social workers, public health officials, survivors and other health-related professionals involved in cancer prevention and control.*

## NEW LOCATION!

Nebraska Innovation Campus Conference Center  
2021 Transformation Drive | Lincoln, NE 68508



8:00 – 8:30 am	Registration & Light Breakfast
8:30 – 8:45 am	Welcome & NC2 Updates
8:45 – 9:00 am	Crowdsourcing of Afternoon Campfire Sessions
9:00 – 10:00 am	Opening Keynote <b><i>Making My Survivorship Count</i></b> Tamika Felder   Chief Visionary   Cervivor
10:00 – 10:15 am	Break & Crowdsourcing
10:15 – 11:30 am	Breakout Sessions <ul style="list-style-type: none"><li>• <i>Place Matters: How Where We Live, Learn, Work &amp; Play Affects Our Health</i></li><li>• <i>Public Health Consequences of E-Cigarettes</i></li><li>• <i>Immigration Issues &amp; Considerations for Healthcare Professionals</i></li><li>• <i>Health Literacy Action Planning for Your Organization</i></li></ul>
11:30 am – 12:00 pm	Networking Lunch
12:00 pm – 12:30 pm	Lunch Keynote <b><i>Nebraska Legislative Update</i></b> Nick Faustman   Nebraska Government Relations Director   American Cancer Society Cancer Action Network
12:30 – 12:45 pm	Break
12:45 – 2:15 pm	Campfire Sessions <ul style="list-style-type: none"><li>• <i>Primary Prevention</i></li><li>• <i>Survivorship</i></li><li>• <i>Cancer Disparities</i></li><li>• <i>Detection &amp; Screening</i></li><li>• <i>Policy &amp; Systems Change</i></li></ul>
2:15 – 2:30 pm	Break
2:30 – 3:30 pm	Closing Keynote <b><i>The Geriatric Oncology Patient: Special Considerations &amp; a New Care Model</i></b> Rebecca Reilly, MD   Medical Director   Nebraska Methodist Geriatric Evaluation and Management Clinic

**Don't miss our May 29<sup>th</sup> pre-conference events!**

Nebraska HPV Survivor School • "Someone You Love" HPV documentary screening

**Learn more: [necancer.org/preconference](http://necancer.org/preconference)**

# CONFERENCE OBJECTIVES



## Opening Keynote

### *Making My Survivorship Count*

Tamika Felder | Cervivor

This session will highlight the necessary need for inclusion of patient advocates. Tamika will share her tools for keeping patients engaged and active as advocates and how they can educate the general public about HPV vaccination.

- Demonstrate a clear understanding of the unique needs of patient advocates.
- Identify resources for patient advocates and how to keep them active and engaged in HPV vaccination.

## Breakout I

### *Place Matters: How Where We Live, Learn, Work & Play Affects Our Health*

Lori Seibel | Community Health Endowment of Lincoln

Does where we live, learn, work, and play affect our health? The Community Health Endowment of Lincoln addresses this question in its mapping project, "Place Matters." By mapping factors such as poverty, obesity, access to health care and healthy food, life expectancy, and more, this session will reveal a more complete picture of community health.

- Identify the usefulness of community mapping in understanding geographic health disparities.
- Explain the interplay between health status and social determinants of health, such as poverty.
- Review the importance of considering geography when developing, locating and providing health/human services.

## Breakout II

### *Public Health Consequences of E-Cigarettes*

M. Sitki Copur MD, FACP | Saint Francis Cancer Treatment Center, University of Nebraska Medical Center

Millions of Americans use e-cigarettes. Despite their popularity, little is known about their health effects. Some suggest that e-cigarettes likely confer lower risk compared to combustible tobacco cigarettes. Proponents of e-cigarette use also tout the potential benefits of e-cigarettes as devices that could help combustible tobacco cigarette smokers to quit and thereby reduce tobacco-related health risks. Opponents are concerned about the exposure to potentially toxic substances contained in e-cigarette emissions, especially in individuals who have never used tobacco products such as youth and young adults. Given their relatively recent introduction, there has been little time for a scientific body of evidence to develop on the health effects of e-cigarettes. This session will review the available data on these topics.

- Identify the available evidence of the health effects related to the use of e-cigarettes.
- Review and comprehend the literature around e-cigarettes, including key constituents in e-cigarettes, human health effects, initiation and cessation of combustible tobacco use, and harm reduction.

## Breakout III

### *Immigration Issues & Considerations for Healthcare Professionals*

Mindy Rush Chipman & Josh Snowden | Immigrant Legal Center, affiliate of the Justice For Our Neighbors Network

Immigration law and policy is changing dramatically and quickly. Enforcement is becoming harsher, creating fear within immigrant communities and hesitance to receive needed services, including

healthcare. Stress and anxiety over immigration matters have significant mental and physical health harming effects. This session will illustrate current immigration issues, identify common misconceptions, and provide resources available for patients and families.

- Illustrate basic familiarity with U.S. immigration legal system, particularly the limited number of immigration forms of relief currently available.
- Demonstrate competency regarding proper terminology when addressing of the various types of immigration statuses within our community.
- Discuss the intersection between immigration legal assistance and healthcare, including the benefits of Immigrant-Focused Medical-Legal Partnerships.

## Breakout IV

### *Health Literacy Action Planning for Your Organization*

Susan Bockrath, MPH, CHES | Nebraska Association of Local Health Directors (NALHD); Susan Ferrone, BSN, RN, MPA | Health Literacy Consultant

Many organizations, reports and research studies confirm that health literacy directly impacts individual and community health outcomes—including cancer outcomes. Clinics, hospitals and local health departments can implement reasonable quality improvement processes (such as the Health Literacy Champion process) to build the health literacy skills and capacities of their staff as well as reduce the literacy burden their organizations place on patients and clients. Participants in this session will outline a rough action plan that can be used to start to formalize and improve their organizations' health literacy practice.

- Review key elements of an organizational health literacy action plan.
- Identify action steps that are appropriate for your worksite.
- Locate resources related to those action steps.

## Lunch Keynote

### *Legislative Update*

Nick Faustman | American Cancer Society Cancer Action Network

- Review NE legislative agenda affecting cancer control.
- Define strategies to improve cancer control policies.
- Identify ways individuals and organizations can get involved in policy efforts.

## Closing Keynote

### *The Geriatric Oncology Patient: Special Considerations and a New Care Model*

Rebecca Reilly, MD | Nebraska Methodist Geriatric Evaluation and Management Clinic

This session will review physiologic and functional changes of aging that affect cancer care in the older adult. A brief overview of comprehensive geriatric assessment will be provided, as well as information regarding a geriatric co-management program with head and neck oncologists.

- Describe physiologic changes of aging and how they affect cancer care in the older adult.
- Describe functional changes of aging and how they affect cancer care in the older adult.
- Discuss the role of geriatric assessment and co-management in caring for the older adult with cancer, specifically with head and neck malignancy.

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CE credits\* are included with registration. Payment made be made with credit card or by mailing a check to: Nebraska Cancer Coalition, 233 S 13th St, Suite 1200, Lincoln, NE 68508. Please contact NC2 Executive Director Kirby Simmering with any questions about registration: [executivedirector@necancer.org](mailto:executivedirector@necancer.org).

\*Continuing Education Contact Hours awarded by Iowa Western Community College, Iowa Board of Nursing Provider #6; NC2 is a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc.

## THANKS TO OUR SPONSORS



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